



Meet Paul Broadhurst ex Ryder Cup Player

Conveying his experience to the professionals of tomorrow,
i.e. what it takes to be successful

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The idea of the camp is to give ambitious juniors the best possible opportunity to improve their game. We will be using experts in their relevant fields to ensure the very best quality of delivery at grass roots level. According to our research it is vital to give players the correct information at the earliest possible stage.

The players will have the opportunity to play with former **Ryder Cup Player Paul Broadhurst**. With more than 500 participations in tournaments he is one of the most experienced players on the European Tour. Amongst others, he played at the World Cup as well as the Four Tours World Championship. He was awarded the **Sir Henry Cotton Rookie of the Year Award** as best newcomer, as once were also **Thomas Bjorn, Sergio Garcia, Martin Kaymer etc.** Paul Broadhurst is still playing on the European Tour.



The players will have the excellent opportunity to ask as many questions as possible to find out how they can improve i.e. how to practice, how to prepare for tournaments, how to schedule, how to structure practice and they can find out about life on tour.

Another highlight is, that we could enrol the most qualified and successful sports psychologist in the world.

Dr. John Pates, SGPL, has been involved in performance coaching and education for the past 20 years. He worked successfully on the European PGA tour and with over 50 tour professionals - including seven Ryder Cup players.

John Pates will establish a profile of the players and he offers his help to develop their own way to perform under pressure. Each player will receive a free skills book, will learn how to set goals and how to develop a performance plan. He will follow the groups on the course, will provide assistance and advice and analyze the mental state of the players during the round.



The players' swings will be also evaluated using Sports Science. They will be tested using 3D Biomechanics / Biofeedback Analysis from Golfbiodynamics and Prof. Rob Neal. The system will be run by **Garry Malia** from **SGPL**.

The players will test their distance with each club and evaluate their distance control with Trackman that is used by both the European Tour and the US PGA Tour. This system will be run by **Paul Dougan** from **SGPL**.



Camp Agenda

Day 1 - Monday, 10 October 2011

Venue: GC Schloss Goldenberg / GC Bubikon

- 8h30 Registration
- 9h00 Instruction
- 9h15 The players will work the following subjects on different STATIONS (rotating): SHORT GAME / MENTAL / 3D SWING ANALYSIS / TRACKMAN
- 12h15 Lunch break
- 13h30 Playing on the golf course with ex Ryder Cup Player Paul Broadhurst
"Get the experience from one of the top golf players in the world"
- 18h00 Closing of the first day
- 20h00 **"Ryder Cup Night" (GC Bubikon)**

This **exclusive event** at the GC Bubikon is an excellent opportunity to share insights and experience, to get cutting-edge information of one of the world's best golf players and to **meet ex Ryder Cup player Paul Broadhurst** together with **Dr. John Pates** as well as **different people** from the **world of sports, entertainment** and **business** (high-level networking) in an **exclusive** and **relaxed atmosphere**.

For more information (corporate packages) and reservation, please contact SGPL by e-mail at sgpl@bluewin.ch. **The places are limited at GC Bubikon** - don't miss this exclusive event.

Day 2 - Tuesday, 11 October 2011

Venue: GC Schloss Goldenberg

- 8h30 Briefing and feedback from the first day
- 9h30 Camp program starts:
The players will work on the following subjects on different STATIONS (rotating): SHORT GAME / MENTAL / 3D SWING ANALYSIS / TRACKMAN
- 12h30 Playing on the golf course with ex Ryder Cup Player Paul Broadhurst
"Get the experience from one of the top golf players in the world"
- 16h00 Closing ceremony
Round up and hand outs / participation certificate / autograph session

For registration and price information please contact SGPL by e-mail at sgpl@bluewin.ch.